## **Website Privacy Notice**

Wasatch County Health Department understands the importance and sensitivity of your personal information, and we have security in place to protect it. Access to your information is limited to those who need it to perform assigned tasks. We restrict access to work areas and use security measures and password-protected computer systems to keep your personal information secure. We follow federal and state laws governing your personal information use. We use your information in written, oral, and electronic formats (and allow others to use it) only as federal and state laws permit. These laws give you certain rights regarding your personal information.

# **Purpose of Privacy Notice**

Wasatch County Health Department is committed to protecting the personal information of those accessing our website and services. This Notice is to inform those accessing the website at <a href="https://wasatchcountyhd.org">https://wasatchcountyhd.org</a> (including website subdomains) and those accessing government services in person regarding the collection and use of personally identifiable information.

# Definition of Personally Identifiable Information

For purposes of this Notice, "personally identifiable information" means any information relating to an identified or identifiable individual who is the subject of the information. This information could include information that identifies a user by name, account number, physical or mailing address, email address, telephone number, Social Security number, credit or debit card information, or bank account information. This information may include any combination of the above or other personal information that could be used to determine identity.

## Personally Identifiable Information Not Routinely Collected

Visitors to the Health Department website do not have to routinely provide personal information to visit the website or to download information. The Health Department may request personally identifiable information from you to provide requested

specialized services, but such information is handled as it would be if obtained during an in-person visit to a government office.

We do not collect personal information from visitors to our site unless that visitor explicitly and intentionally provides it. If you are simply browsing our site, we do not gather any personal information about you.

#### Information We Gather from You

The Health Department only collects personally identifiable information that is required to provide services. You can decline to provide us with any personal information on the website or in person at any time. However, if you choose to withhold requested information, we may not be able to provide you with the online or government-provided services dependent upon collecting that information.

There are several ways in which you affirmatively provide us with, and consent to our collection of certain personal information:

**User Submissions** - Some of our online services allow users to submit suggestions, comments, or requests to us. This submission could be by emailing us, filling out an online form to provide comments and suggestions, or reporting a problem. This data may include personally identifiable information such as name and email address. We will use the information you send us to respond. We may also direct your message to another government agency that can help address your request.

**User Accounts** - Some of our services may involve the creation of user accounts. Creating an account may involve the submission of personally identifiable information. This information could include a username, password, email address, mailing address, telephone number, full name, employment, and other information. We do not use this information to send commercial and marketing messages. We will only use this information to provide you with government services.

Wasatch County Health Department will make every reasonable effort to protect your privacy. The Health Department restricts access to your personally identifiable information to employees responding to your request or inquiry. The Health Department does not intentionally disclose any personal information about our users to any third parties inside or outside the Health Department except as required by

law or to provide a service for which the Health Department has contracted with a third party.

#### Information We Automatically Collect and Receive

Like most other websites, the Health Department's website collects certain information automatically and stores it in log files. The information may include internet domain and internet protocol (IP) addresses of the device or network you are using to access our site, the region or general location where your computer or device is accessing the Internet, browser type, and operating system used to visit our site, the date and time of when you access our site, other usage information about the use of the Health Department website, and information on the history of the pages you view. This information does not identify you personally. We do not collect this information to provide targeted advertising. The data collected serve as part of our statistical analysis about the use of our website so we may better design online services and improve access to them. We analyze traffic to our services in various ways, including using third-party services.

#### **Use of Cookies**

We use "persistent cookies". We use "temporary cookies" on some parts of wasatchcountyhd.org, and such temporary cookies expire at the end of the browsing session. The use of cookies is a standard practice among Internet websites. Most modern Internet web browsers may be customized to reject cookies, to only accept or reject cookies by user intervention, or to delete cookies. Rejecting and/or removing cookies, however, may lead to a loss of functionality on selected pages that require cookies to function fully.

# Access to Personally Identifiable Information from Governmental Websites and the Governmental Records Access and Management Act

Wasatch County Health Department is a public governmental body subject to Chapter 2, Title 63 of the Utah Code, the law entitled the Government Records Access and Management Act (GRAMA). Information about GRAMA can be found on the Utah State Legislature website at <a href="https://le.utah.gov/xcode/Title63G/Chapter2/63G-2.html">https://le.utah.gov/xcode/Title63G/Chapter2/63G-2.html</a>. If an appropriate request is made to the Health Department for information that is subject to disclosure under Chapter 2 and not made confidential elsewhere in

the Utah Code, the Health Department may be required to disclose the information requested, even if it may include your personally identifiable information. While Chapter 2 sets the general policies for access to government records in the State of Utah, other sections of the Utah Code as well as other federal laws, also deal with confidentiality issues.

All records that are prepared, owned, received, or retained by a governmental entity that may be reproduced by certain means are considered public unless they are classified private, controlled, or protected, as outlined in GRAMA, or are records to which access is restricted according to court rule, other State law, federal law, or federal regulation. Information that is generally considered public record under GRAMA and not made confidential elsewhere in the Utah Code or by federal law may be subject to electronic access through the Health Department's website. *Personally identifiable information is not a classification of records under GRAMA*.

#### **Use of Email Addresses**

Email addresses obtained as a result of a request made on the Health Department website will not be sold or provided to private companies by the Health Department for marketing purposes. The information collected is subject to the access and provisions of GRAMA, other applicable sections of the Utah Code, or federal law. Email or other information requests sent to the Health Department website may be retained to respond to the request, forward that request to the appropriate department, to send individuals relevant resources and programs offered by the Health Department, or provide the Health Department web team with valuable customer feedback to assist in improving the site.

#### Third-party Services

Wasatch County Health Department contracts with third parties for certain services. These services include but are not limited to web traffic monitoring, website optimization, form submissions, workflow tools, and financial transactions.

The Health Department's website uses YouTube API Services to help retrieve and display YouTube videos and video information. The data is publicly available

information, including the following for videos and playlists: titles, descriptions, IDs, channel IDs, and thumbnails.

Usage of YouTube videos and YouTube video information is subject to the YouTube terms of service (<a href="www.youtube.com">www.youtube.com</a>). The Health Department does not access, use, or collect any personal information in its use of YouTube API Services, but Google may do so. Please see Google Privacy and Terms (<a href="https://policies.google.com/privacy?hl=en-US">https://policies.google.com/privacy?hl=en-US</a>) for more information on how Google might use your personal data when interacting with its services.

### What Happens After You Provide Personal Information

We intend to collect information to provide users with smooth and efficient Health Department service experiences. We generally respond to any email questions, requests for services, and other inquiries that we receive. We may retain this correspondence to improve our services, website, and other disclosed purposes. We may retain contact information to send individual updates or other important information.

# **Data Security**

The Health Department is committed to data security and the data integrity of personally identifiable information that is either available from or collected by governmental websites as well as other means and takes reasonable precautions to protect personally identifiable information from loss, misuse, or alteration. We maintain physical, technical, and administrative safeguards. We update and test our security technology on an ongoing basis. We restrict access to your personal data to those employees who need to know that information to provide benefits or services to you. When a Health Department application accepts credit cards or any other particularly sensitive information for any of its services, it encrypts all ordering information, such as your name and credit card number, to protect its confidentiality. However, as with any transmission over the Internet, there is always some element of risk involved in sending personal information.

Unless otherwise prohibited by state or federal law, rule, or regulation, an individual can access and correct personally identifiable information whether the information inaccuracy was accidental or created by unauthorized access. Visitors should be

aware, however, that even though protections are in place, the Health Department cannot guarantee against the occurrence of hardware failure, unauthorized intrusion, or other technical problems.

#### Non-Health Department Websites

Various non-health department websites may be accessed via links on the Health Department's website. Many of these sites, including private sector sites, are not subject to GRAMA and may also not be subject to other sections of the Utah Code or federal law. Visitors to those sites are advised to check the privacy notices of these sites and be cautious about providing personally identifiable information without a clear understanding of how the information will be used. Visitors may want to consult guidelines on protecting their personal information, such as those recommended by the Privacy Alliance, at <a href="http://www.privacyalliance.org/protection/">http://www.privacyalliance.org/protection/</a>.

The Health Department is not responsible for the privacy practices, privacy notices, or content regarding these other sites.

# **Information Storage**

Records obtained from the Health Department's website and other sources are retained, following the Health Department's records retention schedule. Retention timelines can vary depending on what kind of information you provide.

#### **Sharing Information**

We may share information or statistics with third parties or the public in an anonymous form that does not directly identify you. This sharing would typically be done to assess an online Health Department service. No personally identifiable information would be released. Additionally, if a user is having issues with an online Health Department service, we may share information with outside parties to the extent necessary to troubleshoot the issues or enhance the system's performance.

#### If We Are Required by Law to Disclose Information

Under certain circumstances, the law may require us to disclose certain information to law enforcement authorities. The Health Department may provide to the

appropriate authorities: suspicious emails, electronic threats, unauthorized access, or any information on illegal activity.

#### Children's Information

Our online Health Department services are intended for use by adults. We do not knowingly collect personal information from children under 13. However, we also do not try to determine whether a visitor is underage. Users should be aware that personally identifiable information submitted to wasatchcountyhd.org by minors will be treated as information given by an adult and may become subject to Public Records Requests as controlled primarily by GRAMA. If you are a parent or legal guardian of a child under the age of 13 who you believe has submitted personal information using our Services, please contact the Wasatch County Health Department immediately.

#### Changes to this Privacy Notice and Security Policy

The Wasatch County Health Department may change this Privacy Notice from time to time and reserves the right to do so without notice.

#### **How to Contact Us**

Questions regarding this Privacy Notice should be directed to the Wasatch County Health Department Communications Team. They can be reached at (435) 671-9595 or via email at <a href="mailto:PHComms@wasatch.utah.gov">PHComms@wasatch.utah.gov</a>. Please specify in the subject line of your email "Privacy Notice".

Effective Date of this Notice: January 1, 2025